

ACCOUNTSEX

CANADA 2022

TORONTO | NOV 30 & DEC 1

Schedule at-a-glance

November 30, 2022

Presented by Expensify	9:00 am - 10:00 am	Pricing Strategies Martin Bissett	Keynote Speaker Room 205
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THEATRE



10:30 am - 11:15 am	Ethical Decision Making for Finance Professionals Laura Pacheco/Ethics Center Canada Jasmine Tsang/Deloitte Canada Benjamin Aberant/McCarthy Tétrault Siobhan Pandya/Mary Kay	Current and Emerging Payroll Issues Steven Van Alstine/NPI	How Expensify Thrives with a Small Team & Big Adventures Gabi Horowitz/Expensify	Unleash your Niche-Benefits of a Single Niche Practice Rachel Fisch/Fischbooks
11:30 am - 12:15 pm	Building Your Pipeline Martin Bissett/Bissett Group	Systems & Automations You will Love. Simple Implementations to Create Big Work & Life Impacts. Kellie Parks/Calm Waters	Helping your practice flow- the evolution of a digital experience for growth and elevated client experiences Karen Ainley & Mark Hickman/Sage	The Great Resignation or the Great Realignment Julie Ruben Rodney and Estrella Frias/MaxPeople
1:30 pm - 2:15 pm	Do You Know How to Find the Gold in Your Backyard? Shaelene McInnis/Books in Line	How to give valuable advice to your clients about accounting software Andy Bailey/Dataswitcher	T1 Value Based Menu Pricing System Louie Prosperi/The Successful Bookkeeper	Streamline Your Annual Compliance with Xero & Tax Cycle Aaron Doucet & Allison Hawkins/Xero
3:00 pm - 3:45 pm	The 8-Step Process to Attract (and Land) Top Talent Ryan Lazanis/Future Firm	How to Future-Proof your Firm's Communication Strategy Kudzanai Chasosa/Intuit	Real time payments are (finally) coming. Non-obvious effects on your practice, gig-workers and Canadian SMBs Sam Vassa/Payment Evolution	Leading Apps from the Xero App Store David Hassall/XU Magazine
3:45 pm - 5:00 pm	NETWORKING RECEPTION on the trade show floor			

FLASH MEETING ZONE SCHEDULE

10:15 am - 10:35 am Reducing recession risk by consolidating applications	
10:45 am - 11:05 am Plan Your Future. Monitor Your Success. Harness the True Power of Your Data.	
11:15 am - 11:35 am Adapting to Change	
11:45 am - 12:05 pm Discover a simple way to pay your employees	
12:15 pm - 12:35 pm The Karbon Effect: What makes Karbon Different	
12:45 pm - 1:05 pm Learn how CPA firms are using Bots to increase efficiencies	
1:15 pm - 1:35 pm ACCA Careers: Recruit future ready global finance talent	
1:45 pm - 2:05 pm For Sale: A Look at the Market for Accounting Practices	
2:15 pm - 2:35 pm Sage Intacct: How do you know you are out-growing your current accounting solution?	
2:45 pm - 3:05 pm Sage Payroll: More than just payroll	
3:15 - 3:35 How Float Simplifies Business Spend Management	

* Schedule subject to change. For more information and details, please visit: www.accountsex.ca/schedule-program/

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Schedule at-a-glance

December 1, 2022

Presented by Expensify	9:00 am - 10:00 am	The 2023 (Mostly Business) Survival Guide Amber Mac	Keynote Speaker Room 205
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THEATRE



10:30 am - 11:15 am	Ethics in Practice Greg Powell/ACCA	E-commerce Demystified Teresa Slack/Financly	Creating Extraordinary Client Experiences through tailored deliverables, customized technology and human relationships Twyla Verheist/FreshBooks	Client Onboarding Jennifer Bauldic/ Jetstream Admin Inc
11:30 am - 12:15 pm	Crafting Systems to Create a Business You will Love. Kellie Parks/Calm Waters	Optimizing Your E-commerce Accounting Teresa Slack/Financly	Helping your practice flow- the evolution of a digital experience for growth and elevated client experiences Karen Ainley & Mark Hickman /Sage	Elevating the Employee Experience to Retain Talent Julie Ruben Rodney/MaxPeople
1:30 pm - 2:15 pm	Do You Know How to Find the Gold in Your Backyard? Shaelene McInnis/Books in Line	Scope Creep: What can go wrong? Tracy Lampron/CPB Canada	Workaholism: Don't Lose Your Marbles Jackie Meyer/The Concierge Accountant	Change Management and Succession Planning Amir Banihashemi & Blair Simkins/Xero
3:00 pm - 3:45 pm	Connect Your Apps & Automate your Tasks with Zapier Esther Friedberg Karp/ Compubooks	Advisory for High Growth Clients Helina Patience/Intuit	3x Revenue with The ROI Method(TM) of Tax Planning Jackie Meyer/The Concierge Accountant	BEFORE Scaling Your Firm Jennifer Bauldic/ Jetstream Admin Inc

FLASH MEETING ZONE SCHEDULE

10:15 am - 10:35 am Value of Managed Payroll and HR services for Accounting firms & Clients	
10:45 am - 11:05 am Plan Your Future. Monitor Your Success. Harness the True Power of Your Data.	
11:15 am - 11:35 am Where are you headed?/ Change with the times / Optimizing for the future/	
11:45 am - 12:05 pm ACCA Learning: Keeping your organization at the top of its game	
12:15 pm - 12:35 pm Preparing your Practice for Sale from a Buyer's Perspective	
12:45 pm - 1:05 pm Learn how CPA firms are using Bots to increase efficiencies	
1:15 pm - 1:35 pm Discover a simple way to pay your employees	
1:45 pm - 2:05 pm How a Secure Portal Can Help Streamline Tax Season for Canadian Accountants	
2:15 pm - 2:35 pm Sage Accounting: Easy to get started and just as easy to use	
2:45 pm - 3:05 pm AutoEntry: Quickly and easily automate and streamline data entry	
3:15 pm - 3:35 pm Impact of Metadata & Data Sets in NetSuite	

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