









# NOVEMBER 15 – SCHEDULE AT-A-GLANCE

	 <b>Theatre A</b>	 <b>Theatre B</b>	 <b>Theatre C</b>	 <b>Theatre D</b>
9:30 AM	EXHIBITOR FLOOR OPENS			
9:50 AM - 10:10 AM	<i>Flash Meeting: Cash In, Stress Out: Unlock 25% savings with your AR Payments Checklist - Mariko Tai, Helcim</i>			
10:15 AM - 11:15 AM	Client Experience Matters in Succession Planning Katie Tolin, CPA Growth Guides	How to Tame your E-commerce Payment Gateways! Teresa Slack, Financy Inc	The Future of Work Regan McGrath, Metrics Chartered Professional Accounting	Why a Good Bookkeeper is Vital to your Financial Success Lynne Moore, Jonathan Carter, Melissa Lenos, CPB Canada
11:20 AM - 11:40 AM	<i>Flash Meeting: Offer AP and/or AR as a Service to Grow your Firm's Revenue - Hamed Abbasi, Plooto</i>			
11:45 AM - 12:45 PM	The Four Pillars of Strategic Growth Rachel Fisch, Fischbooks Inc.	Mastering Automation with Sage Intacct Edward Mortimer, Sage	Current and Emerging Payroll Issues Steven Van Alstine, NPI	Growth in Times of Uncertainty Katie Tolin, CPA Growth Guides
12:45 PM - 1:05 PM	<i>Flash Meeting: Plan Your Future, Monitor Your Success, Harness the True Power of Your Data - TJ Esposito, Dynac</i>			
1:15 PM - 2:15 PM	Exploring the Power of QuickBooks Advanced Ingrid Himmelman, Intuit QuickBooks	Why Hackers Love Accountants Tom Bigos, Centra Cyber Security; Brad Andrews, ManagePoint Technologies Inc	Crypto Taxation Regan McGrath, Metrics Chartered Professional Accounting	Foreign Exchange - The most misunderstood aspect of Corporate Finance Graham Richardson, RICE Fx
2:20 PM - 2:40 PM	<i>Flash Meeting - TBA</i>			
2:45 PM - 3:45 PM	Top Technology Trends in CPA Firms Randy Johnston, K2 Enterprises	Client Onboarding Jennifer Bauldic, Jetstream Administration Inc.	Ask these 4 Questions to Fix Your Marketing Apoorv Dwivedi, Fixyr	Are You Ready for a Raise? 5 Steps for Firm Owners to Raise Rates without Losing Clients Loren Fogelman, Business Success Solution
3:45 PM - 5:00 PM	NETWORKING RECEPTION			

# NOVEMBER 16 – SCHEDULE AT-A-GLANCE

	 <b>Theatre A</b>	 <b>Theatre B</b>	 <b>Theatre C</b>	 <b>Theatre D</b>
9:30 AM	EXHIBITOR FLOOR OPENS			
9:50 AM - 10:10 AM	<i>Flash Meeting: How to Futureproof your Accounting Firm with Karbon Practice Management - Jake Lyman, Karbon</i>			
10:15 AM - 11:15 AM	Separating Hype from Reality in Practice Management Platforms Randy Johnston, K2 Enterprises	Hiring a Remote Worker Jennifer Bauldic, Jetstream Administration Inc.	How To Prevent Burnout, Stress, and the Great Resignation Michael Levitt, Breakfast Leadership Network	Mastering Modern Marketing Strategies for Independent Accounting Firms Bryton Udy, atHeart Creative
11:20 AM - 11:40 AM	<i>Flash Meeting: Evolution of Working Papers: A Journey from Paper to The Cloud and Beyond - Atin Gupta, Countable</i>			
11:45 AM - 12:45 PM	Charting the Way Forward: The Case for an Integrated Advisory Practice Tim Coakwell, WealthCo Group	The Evolution of Sage 50 and Pioneering a Client Management Solution Alistair Ellis & Georgina Timothy, Sage	Work less, Make More: Global Team Advantage for Accounting Firm Success Shawn Parikh, Entigrity	Explore the current state of funding opportunities for Canadian businesses, including government funding programs Daire Burke, Swoop
12:45 PM - 1:05 PM	<i>Flash Meeting: Price consistently, remove scope creep and grow more profitably with GoProposal - Mark Hubbard, Sage</i>			
1:15 PM - 2:15 PM	Streamlining Your Year-End with QuickBooks Online Kudzanai Chasosa, Intuit QuickBooks	Great Expectations: Organizational Ethics and the Role of Accountants in the Post-Pandemic World Chris MacDonald, Bhavna Duggal, Mohamed Irshad & Refat Jiwani ACCA	Cash Flow: Strategies for Helping Your Clients/Owners/Management during Constrained Times Janeen Stodulski, Avenir	The AI (artificial intelligence) CPA: Building Your AI Roadmap Apoorv Dwivedi, Fixyr
2:20 PM - 2:40 PM	<i>Flash Meeting: Plan Your Future, Monitor Your Success, Harness the True Power of Your Data - TJ Esposito, Dynac</i>			
2:45 PM - 3:45 PM	Enhance Your Hacker Defenses: The Ultimate Survival Toolkit Tom Bigos, Centra Cyber Security; Brad Andrews, ManagePoint Technologies Inc	Hot Tax Issues: What Accountants Need to Know! Jamie Golombek, Personal Finance & Tax Expert		How to Easily Enroll Premium Clients without Negotiating Your Fees Loren Fogelman, Business Success Solution